



Mark S. Gottlieb

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Credentialed Forensic Accountant, Business Valuation Expert
& Adjunct Professor at Fordham Law School

Press Kit

Submitted by:

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BIOGRAPHY

Mark S. Gottlieb is a credentialed expert regularly retained by the countries most prestigious law firms to unravel complex financial issues. As head of the New York-based firm MSG, he is the go-to expert for deciphering financial documents and income tax returns. He identifies complex financial dilemmas affecting businesses and individuals alike.

With an extensive list of credentials and a career spanning over three decades, Mr. Gottlieb specializes in financial matters that often find their way into the courtroom. His expertise includes shareholder disputes, business dissolutions, economic damage assessments, post-M&A conflicts, complex matrimonial cases, and a wide spectrum of forensic accounting, fraud examinations, and business valuation.

Mr. Gottlieb excels in financial investigations, appraising closely held businesses, uncovering asset misappropriations, untangling financial misstatements, and scrutinizing corporate financial records.

This expertise extends to serving as a court-appointed expert, prolific author, captivating lecturer, and credentialed arbitrator in addition to his litigation support roles. His experience makes him an ideal choice for financial journalists seeking a commentator who can navigate complex financial topics with clarity and insight.

TOPICS OF AUTHORITY

BUSINESS VALUATION

FORENSIC ACCOUNTING

COMPLEX DIVORCE ISSUES

FRAUD

MERGERS & ACQUISITIONS

WHITE-COLLAR CRIME

PONZI SCHEMES

SHAREHOLDER DISPUTES

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PUBLICATION CONTRIBUTIONS

- **The Trump fraud trial—from a forensic accountant’s POV** by Andrew Kenney – CFO Brew
- **IRS eyes partnerships in tax evasion crackdown** by Tobias Burns – The Hill
- **Accountants reveal ex-president might have as little as \$30 million scattered across hundreds of bank accounts after review of his 2020 tax return** by Ronny Reyes – Daily Mail UK
- **IRS Eases Restrictions on 'Innocent Spouse' Tax Cases** by Tim Grant - Pittsburgh Post-Gazette
- **Jewelers Post Same-Store Sales, Earnings** by David Koenig - Associated Press
- **Tiffany, Zale Report Profits, Earnings** by David Koenig - Associated Press
- **Accountants: Always Check the Claims** by Carrie Mason-Draffen - Newsday
- **Accountants in Demand, Companies are Hungry for Qualified Candidates as Government Rules Keep Numbers-Crunchers Busy** by Carrie Mason-Draffen - Newsday, pp. F6
- **Tracking Down Wrong Numbers - Forensic Accountants Are Increasingly On the Case Uncovering Corporate Misdeeds** by Carrie Mason-Draffen - Newsday, pp. F4
- **Accounting for Tastes: Firms Vary the Mix** by Laurie Joan Aron - Crain's New York Business, pp. 26
- **Accountant's New Practices Put Price on Businesses** by Susan Kleinman - Crain's New York Business, pp. 14
- **Network Strives to Rebuild Industrial Base** by Michael Hirsch - Crain's New York Business, pp. 16
- **No ifs, ands, or UBTs in City? Mayor Wants to Curb Tax** by Cara S. Trager - Crain's New York Business
- **Simple Plan May Lead to Easy St.** by Lisa Goff - Crain's New York Business
- **Citi Banks on PC Product to Lure Small Businesses** by Frederick Gabriel - Crain's New York Business
- **By Setting up Spending Plan, Owners Can Cash in on Success** by Lisa Goff - Crain's New York Business
- **Chase Slashes Banking Fees for Small Business** by Frederick Gabriel - Crain's New York Business
- **Banks See Fall Off in Small Firm Loans** by Frederick Gabriel - Crain's New York Business
- **What's the IRS Holdup?** by Patricia M. Carey - Home Office Computing, pp. 38
- **Don't Rush To Spend Windfall** by Lisa Goff - Crain's New York Business
- **BONY Breaks Big Push to Lure Small Business** by Frederick Gabriel - Crain's New York Business
- **IDing Contractors and IRS Obsession** by Patricia M. Carey - Crain's New York Business
- **Outfits Ride Coattails of Acquisition Fever** by O.P. Malik - Crain's New York Business
- **When Firms Sit on Tax They Cross a Fine Line** by Matthew Flamm - Crain's Small Business, pp. 4, 16
- **Starting Your Own Business** by Caryn Eve Murray - Newsday, pp. 29

APPEARANCES

- **WPIX 11 News** - Discussing President Trump's income tax returns
- **The Morning Show** - Discussing the mayor's proposal to curb the New York City Unincorporated Business Tax
- **Bloomberg Morning News** - Discussing whether a balanced budget or tax cut would best stimulate the economy

SPEAKING IDEAS

- Celebrity divorces sans prenup
- How to spot warning signs of financial irregularities
- What to do if you suspect financial mismanagement or fraud in a business
- Why you must hire a forensic accountant to settle legal disputes
- Navigating shareholder disputes - a primer for minority investors
- Financial aspects of divorce - breaking down forensic accounting for divorcing couples
- Red flags for financial fraud in small businesses
- Financial evidence you shouldn't ignore in lawsuits
- Do's and don'ts of business partnerships - avoiding conflict

FIRM INFORMATION

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